

THE 40 BEST B-SCHOOL PROFESSORS UNDER 40					
Professor	School	Subject			
Xiaoyan Zhang	Purdue (Krannert)	Fianance			
Ethan Mollick	U Penn (Wharton)	Management			
Greg Fisher	Indiana Unversity (Kelley)	Entrepreneurship			
Nathanael J. Fast	USC (Marshall)	Management			
Nina Mazar	University of Toronto (Rotman)	Marketing			
Nicolas Glady	ESSEC Business School	Marketing			
Bradley Staats	UNC-Chapel Hill (Kenan-Flagler)	Operations			
Jeremy Kees	Villanova	Marketing			
Anindya Ghose	NYU (Stern)	Information, Operations and Management			
Anne Beyer	Stanford	Accounting			
Kelly Goldsmith	Northwestern (Kellogg)	Marketing			
Michael Sinkinson	U Penn (Wharton)	Business Economics and Public Policy			
Markus Giesler	York University (Schulich)	Marketing			
Deepak Malhotra	Harvard Business School	Negotiations			
Leslie Robinson	Dartmouth (Tuck)	Business Administration			
Adam Waytz	Northwestern (Kellogg)	Management and Organizations			
Sreekumar R. Bhaskaran	Southern Methodist University (Cox)	Operations Management			
Nicholas Epley	University of Chicago (Booth)	Behavioral Science			
Kathleen Vohs	University of Minnesota (Carlson)	Marketing			
Catherine Tucker	MIT (Sloan)	Marketing			
David Schweidel	Emory (Goizueta)	Marketing			
Harikesh Nair	Stanford	Markeeting			
Rodrigo Canales	Yale	Organizational Behavior			
Bill Mayew	Duke (Fuqua)	Accounting			
Gabrielle Adams	London Business School	Organizational Behavior			
Bidhan (Bobby) Parmar	University of Virginia (Darden)	Business Administration			
Yaniv Konchitchki	UC Berkeley (Haas)	Accounting			
Maxim Sytch	University of Michigan (Ross)	Management and Organizations			
Asaf Manela	Washington University (Olin)	Finance			
Eric Yeung	Cornell University (Johnson)	Accounting			
Hajo Adam	Rice University (Jones)	Organizational Behavior			
Wendy Murphy	Babson (Olin)	Management			
Vladas Griskevicius	University of Minnesota (Carlson)	Marketing and Psychology			
Sinan Aral	MIT (Sloan)	IT and Marketing			
Florian Hoos	HEC	Accountin and Management Control			
Ludovic Phalippou	Oxford (Said)	Finance			
Eduard Calvo	IESE Business School	Production, Technology and Operations Management			
Cristina Cruz	IE Business School	Entrepreneurship and Family Business			
Omar Besbes	Columbia Business School	Decision, Risk, and Operations			
Kenneth Merkley	Cornell University (Johnson)	Accounting			

